

The best things in life are here.



Hold everything, Cleveland.

Nobody's suggesting that we deny our problems. Or sweep them under our municipal doormat. Far from it. We've recognized our problems. Faced them. Tried to deal with them. But, because problems are a part of life, we still have some. Always will. Because Cleveland is very much alive.

We're just saying this: Just this once, stop thinking only about what's wrong with Cleveland. Consider what's right. And when you do think about it, plenty is right. Plenty of the things that really make your life a good life are here. Now.

There's opportunity here. In fields as wide as the imagination. And from one end of the skill scale to another. Opportunities to work with your hands, your head, or your heart.

You can play your own game here. In more parks and recreational facilities than in six ordinary cities combined!

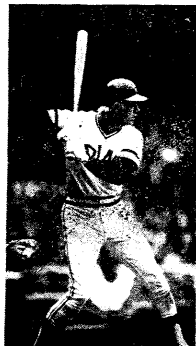
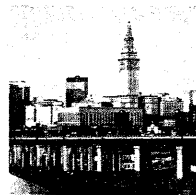
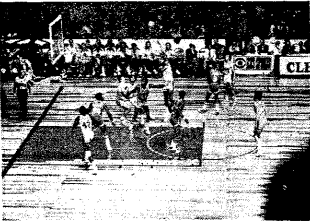
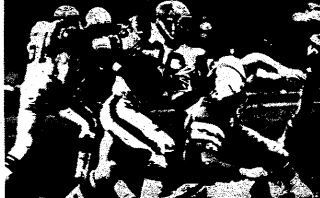
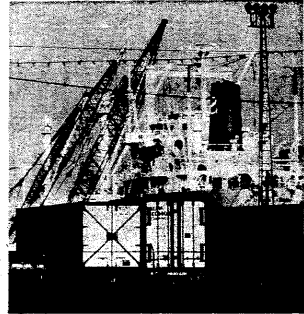
You can live your own life here. In your own style. At your own pace. Because there's variety here. And best of all, because everything you like to do... whatever you like to do... is accessible to you. In terms of time. And in terms of money, too. It doesn't take you hours to get to a show. Or a game. Or a restaurant. And it doesn't cost an arm and a leg when you get there.

History lives here, too. In the form of a cultural heritage as varied and rich as the nationalities and the racial groups that contribute to it.

And you can give your kids the one thing without which all other gifts mean nothing: a fine education. And you can take advantage of a medical expertise that's given life to the community by giving life to hundreds of thousands of people.

We've tried to start you counting your blessings. And from now on we'll point out a few more to add to your list. When you stop to think about it, you're going to want to help us set the record straight. We know it.

Because like the best things, some of the best people are here too.



Greater CLEVELAND
The best things in life are here.
Greater Cleveland Growth Association
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