

Belt Media Collaborative Steering Committee Meeting Minutes

March 1, 2019
4:00 p.m.

Attendees:

Board Members

Present: J.W. Babcock, Dan Crissman, Peter Debelek, Anne Trubek

Absent: Amy Eddings Hilan

Quorum present? Yes

Others present:

Executive Director: Ryan Schnurr

I. Call to order (AT)

II. Election of board members (AT)

1. Reelection of current board members (AT)

- i. J.W. Babcock, Dan Crissman, Peter Debelek, and Anne Trubek reelected to a new term
- ii. Amy Eddings Hilan is no longer a member of the board, due to missing two consecutive board meetings (per bylaws)
- iii. Anne Trubek intends to resign as chair at the end of her term
- iv. Dan Crissman intends to resign later this year when new board and chairmanship has been established

2. Potential new board members (AT)

- i. List of possible additional and/or replacement board members
 - a. Sean Decatur, president of Kenyon College
 - b. Connie Schultz, reporter and spouse of Ohio Senator Sherrod Brown
 - c. Vicki Sitron
 - d. Kate Terrell
- ii. Board votes to extend membership to Sean Decatur and Vicki Sitron

III. Reports (RS)

1. 2018 Reports (RS)

- i. Total Belt Media Collaborative revenue for 2018: \$121,758
 - a. 64% of revenue from board support, 21% from grants/foundations, 11% from memberships, 4% from donations, >1% other
- ii. Total expenses for 2018: \$115,212

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- a. 48% freelancers/contractors, 41% staff (ED salary), 6% operations, 3% travel/meetings, 1% accounting, 1% uncategorized
 - iii. DC comments on web traffic numbers and fulfilled mandate of gender parity in contributors and focus on increasing representation of persons of color
 - iv. PD notes fundraising efforts and wants to increase focus on individual donations
 - v. AT notes Indiana Humanities grant and the potential for similar partnerships
2. 2019 Projections (RS)
- i. Projected revenue for 2019: \$90,630
 - a. 40% from grants/foundations, 26% from board support, 25% from memberships, 8% from donations, 1% other
 - ii. Projected expenses for 2019: \$89,170
 - a. 40% staff (ED salary), 36% content fees, 13% staff (other), 8% operations, 4% accounting
 - iii. RS notes that hiring a development associate for fundraising was recommended by Scalawag
 - iv. JWB recommends devising both short-term and long-term fundraising strategies

IV. Old business

- 1. None

V. New business

- 1. Change of board chairmanship
 - i. Tabled again for next meeting

VI. Comments/remarks

- 1. AT notes merchandise should not be focus of fundraising efforts; emphasis should be on Membership

VII. Adjournment (AT)