

Belt Media Collaborative
Minutes from the 1st Quarter Meeting of the Board
February 17, 2020
4:00PM

Members present/attending: Jim Babcock (JB), Vicki Sitron (VS), Sean Decatur (SD), Dan Crissman (DC), Ryan Schnurr (RS)

Members absent: Peter Debelak (PD)

AGENDA

- 1. Call to order (JB)**
- 2. Acknowledgement of proof of notice (JB):** Acknowledged by all present
- 3. Acknowledgement of quorum (JB):** Acknowledged by all present
- 4. Review and approval of 4th Quarter minutes (DC):** Approved by all present
- 5. Executive Director Reports**

a. 2019 Annual Report Discussion (RS)

- RS summarizes activities for the year — met goals of women/POC representation; built up newsletter subscription base; readership and click-throughs via email and social media increasing with frequency of outreach
- JB asks if the current mix of funding is appropriate; VS responds that it is appropriate based on her experience with other nonprofit outlets
- JB requests a proper balance sheet in subsequent reports, with all assets and liabilities reflected

b. 2020 Budget/Projections Discussion (RS)

- Political reporting to be a focus in 2020
- JB inquires about creating a print version of the magazine; RS notes other comparable regional nonprofits (Scalawag, etc.) release quarterly print editions
 - JB to underwrite first printing, slated for Fall 2020
 - DC and RS to coordinate on production costs

- SD recommends implementing an internship program to help with administrative/editorial duties

6. Old Business

- None

7. New Business

- None

8. Approximate next meeting date and location (JB)

- In-person meeting in June at Belt Bookstore in Cleveland; date TBD

9. Adjournment (JB)